

SB115
Z9B37

ME, MAKE MORE \$\$ WITH

SMALL PLANTS FROM

1955 *Rey R. Ball*
Gro. J. Ball Inc.
 WEST CHICAGO
 ILLINOIS



SNOWMAN SNAP

| Quantity | Amount | PINK and ROSE |
|----------|--------|--|
| \$ | | Rosanna (No. 9, Ball). A bright deep rose with long, tapering spikes. |
| | | Christmas Cheer. Extra early, productive, bright rose. Available till December 1. |
| | | Pensive. Flowers just after Christmas Cheer. Dark rose. |
| | | Christina. One of the best all-purpose light pinks. |
| | | Pink Ice (No. 31, Ball). Bright pink with nearly white lips. A clean, firm grower with outstanding flower spikes. Early flowering and very attractive. |
| | | Hercules (No. 21, Ball). Light pink. Extra hard, clean stems. |

LAVENDER

Lavender Lady (No. 71, Ball). A deep rosy lavender shade with excellent spikes and stems. For late winter and spring.

| Quantity | Amount | |
|----------|--------|---|
| \$ | | Adeline. Dwarf. Free flowering bright pink. |
| | | Ball Deep Rose. Dwarf. Deep rosy red during winter and spring, changing to luminous pink during warm weather. |
| | | Luminosa Compacta. Dwarf. Popular scarlet-red. |
| | | Snowbank. Dwarf. Large, glistening white flowers. |
| | | Indian Maid. Intermediate. Bronze-leaved scarlet. |
| | | Carmen. Intermediate. Bright rose-pink flowers, bronze leaves. |

BE SURE TO PUT YOUR NAME AND ADDRESS ON BACK

The \$64,000 Question—how to reduce cost and increase profits in the operation of your greenhouse.

Here's one answer.

Save time on the bench (every hour a crop occupies a bench increases the cost and lowers the profits for you). Up to 2 to 3½ or 4 months on a crop can be saved by benching small plants shipped to you when you need them. *1955*

Save labor. Handling germination flats, seedlings, transplanting, damp-off control—all require many expensive man hours that perhaps could be used to better advantage, if your plants were grown for you by experts and shipped to you at benching time.

Grow an extra crop in the time you would otherwise use to grow these plants to 2¼-inch size yourself.

FILL IN THE QUANTITY YOU WANT, INDICATE DELIVERY DATE, PUT YOUR NAME AND ADDRESS IN THE SPACE PROVIDED ON THE BACK, AND SEND US YOUR ORDER IN THE ENCLOSED ENVELOPE. NO POSTAGE NEEDED. OR KEEP THIS CIRCULAR FOR REFERENCE AND SEND US YOUR ORDER ON THE ORDER BLANK ENCLOSED.

SNAPS

2¼-in. Available August thru March
 All the varieties listed below, except Margaret,
 are F₁ Hybrids

| Quantity | Amount | WHITE |
|----------|--------|--|
| \$ | | Snowman (No. 5, Ball). Excellent pure white for single stem or pinched crop. Very popular. |
| | | Margaret. Very productive ivory white. |

YELLOW

Golden Spike (No. 1, Ball). A rich, deep golden yellow with long tapering spikes and close-spaced florets. Best yellow for late winter and spring.

War Admiral. Excellent medium yellow for mid-winter.

RED

Navajo (No. 8, Ball). We consider this the finest all-purpose red Snap available.

BRONZE

Gallant Fox. Very fine medium rosy bronze.

Prices all Snapdragon varieties:
\$8.00 per 100; \$65.00 per 1000. 250 at 1000 rate.
 Shipped in units of 50 in Ball-Pak. **Minimum order 100; 25 of a variety.**
 F.O.B. Illinois, Ohio, and New York

BEGONIAS

FIBROUS-ROOTED

2¼-in. Available Fall to June

| Quantity | Amount | |
|----------|--------|---|
| \$ | | Scandinavia Pink. Intermediate. Bright rose pink. |
| | | Scandinavia Red. Intermediate. Bright red. |
| | | Scandinavia White. Intermediate. White. |
| | | Assorted. |

Prices all Fibrous-Rooted Begonias:
\$12.00 per 100; \$100.00 per 1000. 250 at 1000 rate.
 Shipped in units of 50 in Ball-Pak. **Minimum order 100; 25 of a variety.**
 F.O.B. Ohio.



PRIMULA OBCONICA

PRIMULA OBCONICA

2 1/4-In.

Now thru December Delivery

| Quantity | Amount | |
|----------|--------|---|
| \$ | | Fasbenders Red. An outstandingly fine, extra large flowered deep crimson red. |
| \$ | | Muellers Berlin Rose (Muellers Rosea). Soft medium rose. |
| \$ | | Sky-Blue (Coerulea). Clear mid-blue. |
| \$ | | White. Rather tall growth. |

Prices Primula Obconica:

\$12.00 per 100, \$100.00 per 1000. **Minimum order 100 plants, 25 of a variety.** F.O.B. New Jersey and Kansas.

PRIMULA MALACOIDES

2 1/4-In.

Late September thru January

| Quantity | Amount | |
|----------|--------|---|
| \$ | | Glory of Riverside Imp. An excellent variety with beautiful salmon rose flowers. |
| \$ | | Mrs. Eriksson of Riverside. Glowing rose red. |
| \$ | | White Giant. Pure white; large flowers and heavy stems. |
| \$ | | Brilliancy Imp. Flowers open lavender—turn to dark, velvety red on compact plants of medium height. |

Prices Primula Malacoides:

\$12.00 per 100, \$100.00 per 1000. **Minimum order 100 plants, 25 of a variety.** F.O.B. Ohio.

CYCLAMEN

September

| Quantity | Amount | |
|----------|--------|--|
| \$ | | 4-In. \$65.00 per 100. Minimum order 25. Packing at cost. F.O.B. New York, Wisconsin, Michigan, Illinois, and Minnesota. |

FUCHSIAS

Delivery October to April 1

| Quantity | Amount | R.C. Per 100 | 2 1/4 In. Per 100 |
|----------|---|-----------------|----------------------|
| \$ | Hollydale. Double, lavender pink.. | \$7.00 | \$12.50 |
| \$ | Winston Churchill. Double, deep violet | 7.00 | 12.50 |
| \$ | Little Beauty. Red sepals, purple corolla (Bell), dwarf | 7.00 | 12.50 |
| \$ | Lord Byron. Red sepals, rich dark corolla, dwarf | 6.00 | 11.50 |
| \$ | Black Prince. Carmine or pink sepals and corolla. Tall..... | 6.00 | 11.50 |
| \$ | Pride of Orion-Double. Red sepals, large white corolla. Tall..... | 6.00 | 11.50 |

Be sure to check type of Fuchsias wanted, rooted or 2 1/4 in. **Minimum order 100 of a variety.** F.O.B. Pennsylvania and Indiana.

GERANIUMS

2 1/4-In.

Delivery Now thru Spring

| Quantity | Amount | RED |
|----------|---------------------------|-----|
| \$ | Better Times. Cerise. | |
| \$ | Imp. Ricard. Bright red. | |
| \$ | Irene. New bright red. | |
| \$ | Olympic Red. Scarlet red. | |
| \$ | Radio Red. Brilliant red. | |
| \$ | Red Fiat. Bright red. | |

SALMON PINK

| | |
|----|------------------------------|
| \$ | Madam Landry. Bright salmon. |
| \$ | Pink Fiat. Salmon pink. |
| \$ | Salmon Supreme. Salmon pink. |

WHITE

| | |
|----|-----------------------|
| \$ | Madam Buchner. White. |
| \$ | Madonna. White. |

LIGHT PINK

| | |
|----|--------------------------------------|
| \$ | Enchantress Fiat. Appleblossom pink. |
|----|--------------------------------------|

Prices 2 1/4-In. Geraniums:
\$16.00 per 100, \$150.00 per 1000.
Minimum order 100 of a variety. F.O.B. Shipping Point.

ROOTED AND UNROOTED CUTTINGS

| Quantity | Amount | LIGHT PINK |
|----------|--------|--------------------------------------|
| \$ | | Enchantress Fiat. Appleblossom pink. |

RED

| | |
|----|----------------------------|
| \$ | Better Times. Cerise. |
| \$ | Imp. Ricard. Bright red. |
| \$ | Olympic Red. Scarlet red. |
| \$ | Pride of Camden. Dark red. |
| \$ | Radio Red. Brilliant red. |
| \$ | Red Fiat. Bright red. |

SALMON PINK

| | |
|----|------------------------------|
| \$ | Madam Landry. Bright salmon. |
| \$ | Pink Fiat. Salmon pink. |
| \$ | Salmon Supreme. Salmon pink. |

WHITE

| | |
|----|-----------------------|
| \$ | Madam Buchner. White. |
| \$ | Madonna. White. |

Prices: Be sure to check type of Geranium cuttings wanted, rooted, or unrooted.

Unrooted Cuttings, \$37.50 per 1000.

Rooted Cuttings, \$75.00 per 1000.

Minimum order 1500, 100 of a variety. Order in multiples of 100. 3000 can be shipped at a minimum air freight charge—please specify way to ship; air express, air freight. F.O.B. California.

CALCEOLARIAS

Fall Delivery

MOTHER'S DAY VARIETIES

2 1/4-In. Grown from Cuttings

| Quantity | Amount |
|----------|--|
| \$ | Greater New York. Excellent colors. |
| | Pure Flame. Brilliant flame red. |
| | Stewartii. Canary yellow. |
| | Imp. Perfection. Yellow, orange, amber. |
| | Suzanne. New golden yellow. |
| | Mary Louise. Brilliant, carmine red. |
| | Pink Perfection. Rich, rosy pink. |
| | Rosackers Brilliant. Deep, rich garnet red. |
| | Golden Talisman. Golden amber. |
| | Cherry Queen. Deep reddish pink. |
| | \$28.00 per 100. Minimum order 100, 25 of a variety. |

EASTER VARIETIES

2 1/4-In. Grown from Seed

Shades of yellow, orange, red, etc.

| Quantity | Amount |
|----------|--|
| \$ | Multiflora Nana Excellent Strain. |
| | Multiflora Nana Gilbert Strain. |
| | Triumph |
| | Ramona |
| | \$18.00 per 100. Minimum order 100, 25 of a variety. |

ROOTED CUTTINGS

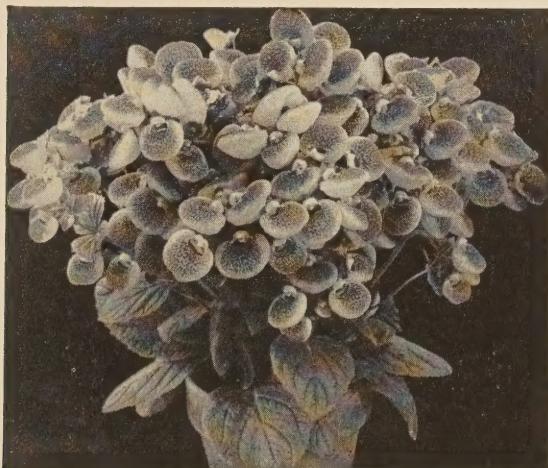
Early Fall Delivery

| Quantity | Amount |
|----------|---|
| \$ | Greater New York |
| | Pure Flame |
| | Golden Talisman |
| | Mary Louise |
| | Pink Perfection |
| | Suzanne |
| | \$16.00 per 100, \$150.00 per 1000. Minimum order 100, 25 of a variety. |

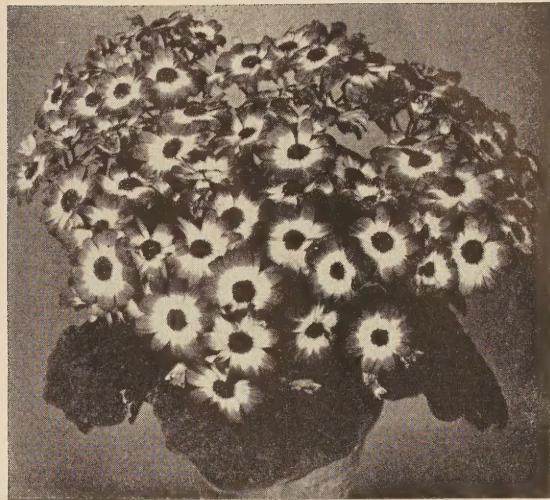
SPECIAL ASSORTMENT

Assortment of 100 Plants, 50 each of cutting types and seedling types. All 2 1/4-inch \$20.00.

All Calceolarias F.O.B. New York



CALCEOLARIA



CINERARIA

CINERARIAS

2 1/4-In.

September thru January

| Quantity | Amount |
|----------|--|
| \$ | Assorted |
| | Siter's Rainbow Strain. |
| | Cremer's Prize Strain. |
| | \$12.00 per 100, \$100.00 per 1000. |
| | Siter's Hybrids. \$15.00 per 100, \$120.00 per 1000. |
| | Minimum order 100 plants. F.O.B. Ohio. |

BLEEDING HEARTS

(Dicentra Spectabilis)

These are exceptionally fine quality clumps.

| Quantity | Amount | Each |
|----------|-----------------|--------|
| \$ | 3 - 5 eyes..... | \$0.35 |
| | 5 - 8 eyes..... | 0.45 |
| | 8 - up | 0.55 |

Available from October 15 to April 1.

Minimum order 25. F.O.B. New York.

LANTANAS

2 1/4-In.

Late October thru May

| Quantity | Amount |
|----------|---|
| \$ | Craigie. Deep red, shading to yellow. |
| | Delicatissima. Yellow shading to pink. |
| | Dwarf Buckeye. Red, shading to yellow. |
| | Dwarf Beauty. Pink, shading to yellow. |
| | Dwarf Bronze. Red, shading to orange and yellow. |
| | Golden King. Lemon yellow. Vigorous grower. |
| | Jacob Schultz. Red. Extra strong grower. |
| | Lady Olivia. An improved Sensation. |
| | La Pleur d'Or. Burnt orange. Very dwarf grower. |
| | Michael Schmidt. Red, shading to yellow. Medium height. |
| | Radiation. Red. Center orange and yellow. |
| | Sunset. An improved Michael Schmidt. |
| | Sensation. Pink, shading to yellow. Very showy. |
| | Snow White. The best dwarf white. |
| | Tethys. Cream, shading to canary-yellow. |
| | Weeping. Lilac, shading to rosy pink. |

Prices above varieties: 2 1/4 In. \$10.00 per 100; \$95.00 per 1000.

Lantana Southern: 2 1/4 In. \$13.00 per 100;

\$120.00 per 1000.

Minimum order 100. F.O.B. Ohio.

BE SURE TO PUT YOUR NAME AND ADDRESS ON BACK



Try a few Pansies as pot plants for inexpensive small gifts—especially liked by small children. Can be saved and put in garden later.

PANSIES

Late September to November 15 Delivery
(Grown from Originator's Seed)

| Quantity | Amount |
|----------|--|
| \$ | Steele's Jumbo Mixed. One of the finest strains of Pansies ever produced. \$13.50 per 1000. |
| \$ | Steele's "400" Super Swiss Mixed. A grand mixture of Swiss Pansies. Breath-taking colors. \$13.50 per 1000. |
| \$ | Swiss Roggli Giants. The most beautiful strain of Swiss Pansies. Colors not found in any other strain. \$16.50 per 1000. |
| | Minimum order 1000 of a variety. F.O.B. Illinois. |

DRACAENA INDIVISA

| Quantity | Amount |
|----------|---|
| \$ | 2 1/4-in. Available November-December. \$11.00 per 100, \$100.00 per 1000. Minimum order 100 plants. |
| \$ | 3-in. Available January-February. \$18.00 per 100, \$175.00 per 1000. Minimum order 50 plants. F.O.B. Wisconsin |

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

USE THIS EASY ORDER FORM TO SPEED DELIVERY

Indicate above the quantities you need, sign your name, and return this folder to us in the enclosed envelope. No postage needed.

BUYER'S NAME _____

FIRM NAME _____

ADDRESS _____

LIMITATION OF WARRANTY.
Geo. J. Ball, Inc., warrants to the extent of the purchase price that seeds, plants, or bulbs sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, express or implied.

AGERATUM

Rooted Cuttings
September to March Delivery

| Quantity | Amount |
|----------|---|
| \$ | Pink Beauty. Most unusual pink shade. \$3.75 per 100; \$36.00 per 1000. F.O.B. Illinois. |
| \$ | Imp. Riverside. Ever-popular blue. New Masterpiece. |
| \$ | Above 2, each: \$2.75 per 100; \$26.00 per 1000. Orders for 500 or more at the 1000 rate. F.O.B. Shipping point |

2 1/4-In.

October to May Delivery

| | |
|----|---|
| \$ | Pink Beauty. New, unusual pink shade. Dwarf. \$8.50 per 100; \$80.00 per 1000. F.O.B. Illinois. |
| \$ | Imp. Riverside. Old favorite blue. New Masterpiece. |
| \$ | Above 2, each: \$7.50 per 100; \$70.00 per 1000. F.O.B. Shipping Point. |
| | Orders for 500 or more at the 1000 rate. |

VINCA VINES

October to February Delivery

| Quantity | Amount |
|----------|---|
| | Very Highly Variegated. |
| \$ | Strong 2 1/4 Inch: \$11.00 per 100; \$100.00 per 1000. |
| \$ | Rooted Cuttings: \$4.25 per 100; \$40.00 per 1000. |
| | Orders for 500 or more at the 1000 rate. F.O.B. Illinois and Indiana. |

VERBENA

Rooted Cuttings

October to March Delivery

| Quantity | Amount |
|----------|---|
| \$ | Schlosser's Pride. Dark red. |
| \$ | True Beauty of Oxford. Cerise. |
| \$ | True Beauty of Oxford. Pink. |
| \$ | True Beauty of Oxford. Lavender. |
| \$ | True Beauty of Oxford. Scarlet. |
| \$ | True Mayflower. Light pink. |
| \$ | Royal Purple. Purple with white eye. |
| \$ | Pure White. |
| | <input type="checkbox"/> Rooted Cuttings, \$3.00 per 100; \$27.50 per 1000. |
| | <input type="checkbox"/> Strong 2 1/4-Inch on all of the above. \$7.50 per 100; \$70.00 per 1000. |
| | Candy Stick. New variety. |
| | <input type="checkbox"/> Rooted Cuttings: \$4.00 per 100; \$35.00 per 1000. |
| | <input type="checkbox"/> 2 1/4 Inch: \$8.50 per 100; \$80.00 per 1000. |
| | Orders for 500 or more at the 1000 rate. F.O.B. Illinois |

GEO. J. BALL, INC.

WEST CHICAGO, ILL.
Phone 299